

## Decals

From see-through decals for windows to die-cut shapes; in cling styles, repositionable, and adhesive-backed, the possibilities are nearly **unlimited!** For as little as 8 cents apiece, **get your message seen!**



## Fridge Magnets

**Morning, noon and night**, your message will be **in front of** your **prospects and customers** whenever they go to the **fridge!** Inexpensive, and yet **very effective!**



We are Problem Solvers!  
Give us a try!

## Mugs

Put your mug ... and your *message* in front of your prospects whenever they reach for the coffee! Or hand them a sporty squeeze bottle, or an insulated stainless steel go-cup, or....

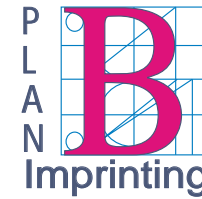


## Corporate Gifts

Gift-giving among leaders and their peers and subordinates is a tradition as old as civilization. Today, corporate gifts are exchanged to promote good will among leaders of similar status and to maintain morale and company loyalty among subordinates. Although price is always a consideration, the emphasis in corporate gift-giving is on quality.

Etched crystal glass- and stem-ware, desk and wall clocks, quality pen sets and leather-bound desk diaries are popular traditional choices.

We want your business and we'll do our best to earn it!



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- Promotional Products,
- Awards and Recognition,
- Name Badges,
- Desk & Door Signs
- Specialty Advertising

Visit our **Victoria** showroom at  
**643 David Street**



or visit our **on-line** showroom and order centre at  
**[www.planbltd.com](http://www.planbltd.com)**

**PLAN B** IMPRINTING Ltd.  
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## Specialty Advertising and Promotional Products

Advertising specialties and premiums occupy an important place in effective modern advertising strategies. High-quality imprinted coffee mugs, clocks, pens, desk and pocket diaries, etc. are **in a customer's hands** or in front of his or her eyes **all day long**, nearly **every day**. It is that constant, **repetitive exposure** that imprints the advertiser's message in customers' minds, **enhancing top-of-mind awareness and name**



It's the **Friendly** way to advertise!

## Awards and Recognition



Want to recognize membership, demonstrate appreciation for achievement, mark long service, or reward accomplishment? Do it with

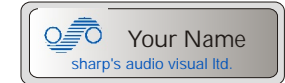
**Plaques**  
**Medallions**  
**Ribbons**  
**Lapel Pins**  
**Mugs**  
**Clocks**  
**Sportswear**  
**Custom Awards**



**Reward  
Achievement!**

## Name Badges

**Identify yourself!** Establishing a *first-name relationship* with your customers is **good business**. Tell them that **you care** with durable, first-class name badges from Plan B.



### Name Badge Price List

Style 1	- Single plate brass with pin back	\$6.50
Style 2	- Double plate brass with pin back	\$8.50
Style 3	- Triple plate brass with pin back	\$10.50
Style P	- Plastic name badge with pin back	Quote

—Add \$2.25 for magnetic back (2 piece vinyl covered)  
 —No minimum order: Order 1 or 1000  
 —Super Quality ... Fast Turn-around Time

## Desk, Door and Wall Signs



Your **Logo, Personal and Business Names**, or other **Message**, imprinted, in colour, on hand-crafted aluminum or brass - prices from 50-cents/square inch!